



THE CITY OF
HARRISONBURG
VIRGINIA

TRANSIT STRATEGIC PLAN

Harrisonburg Department of Public Transportation (HDPT)

APPENDIX D

May 2024

Route Description

Description of Alignment

Route 1 will provide bi-directional travel between residential areas and key retail and activity centers along the Reservoir and Market Street corridors. From the E. Gay Street Transit Hub, the route would travel south along Mason Street and Reservoir Street, serving Food Lion and Walmart, before continuing southeast to serve Valley Mall and Target. The route would then complete a clockwise end-of-line loop along Market Street, Chestnut Ridge Drive, Reservoir Street, and Lucy Drive before returning downtown along the same alignment as the southbound trip.

Changes to Existing Service

The restructured Route 1 serves many of the same corridors and destinations as the current alignment but does so as a bidirectional route rather than as a loop. Most notably, rather than returning to the E Gay St transit center via Martin Luther King Jr Way and S Main St, Route 1 will remain on Reservoir until E Market Street in the inbound direction.

Proposed Route Map



Service Change

	Existing		Saturday		Sunday	
	Frequency	Span Hours	Frequency	Span Hours	Frequency	Span Hours
Weekday	1:00	11	1:00	9	-	-
Short Term	0:40	12	1:00	12	-	-
Mid Term	0:40	14	1:00	12	1:00	12
Long Term	0:40	14	1:00	12	1:00	12

Route Description

Description of Alignment

Route 2 will provide simplified bi-directional service between the E. Gay Street Transit Hub and the JMU Festival Lot, via Vine Street, Old Furnace Road, Blue Ridge Drive, Country Club Road, and Walmart. Return trips would operate along the same alignment as outbound trips to facilitate bi-directional travel between residential areas and key retail and activity centers.

Changes to Existing Service

Rather than leaving downtown via E Market Street, Route 2 will operate bidirectionally, leaving downtown via the same alignment used for the return trip, via Old Furnace Road, Blue Ridge Drive, and Country Club Road. Route 2 will terminate in the south at the JMU Festival Lot. Destinations currently served by the southern portion of Route 2 will be served by other routes.

Valley Mall and residential complexes along Chestnut Ridge Drive and Reservoir Street will be served by Route 1. Setara RMH Medical Center will be served by Route 6

Proposed Route Map



Service Change

	Existing		Saturday		Sunday	
	Frequency	Span Hours	Frequency	Span Hours	Frequency	Span Hours
Weekday	1:00	12	1:00	9	-	-
Short Term	1:00	14	1:00	9	-	-
Mid Term	1:00	14	1:00	12	-	-
Long Term	1:00	14	1:00	12	-	-

Route Description

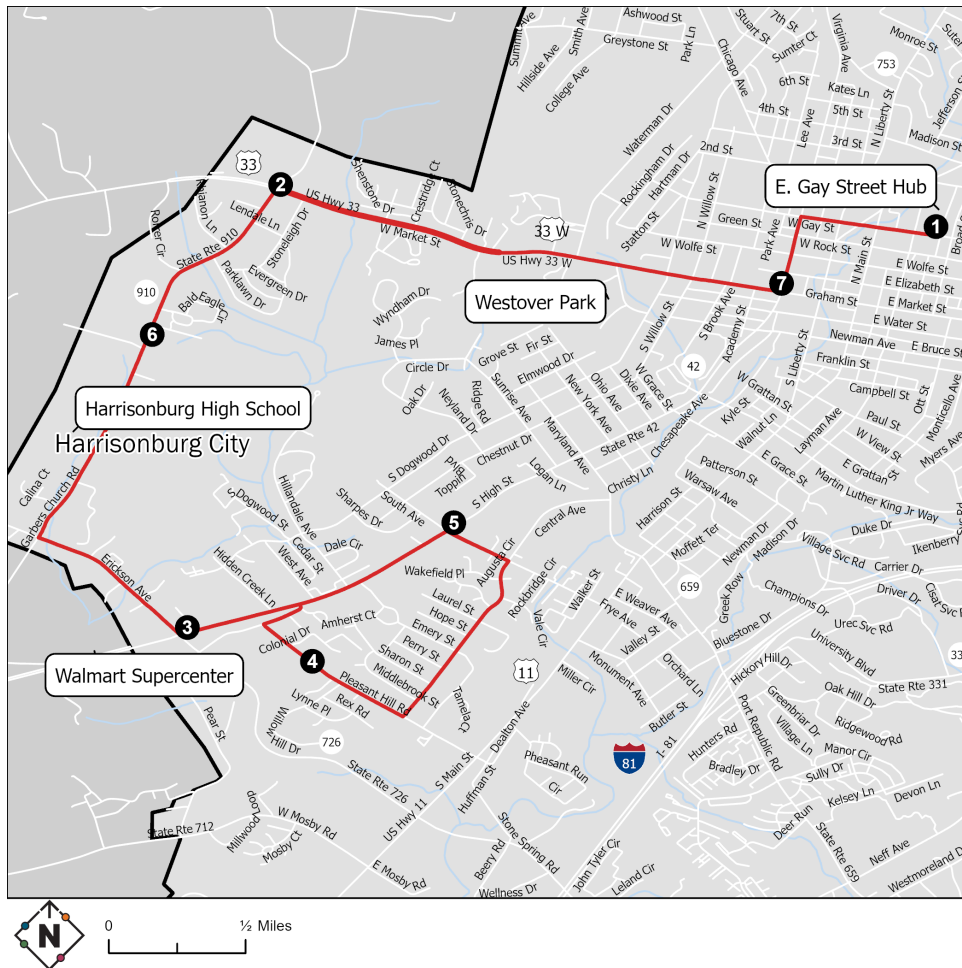
Description of Alignment

Route 3 will provide bi-directional service between the E. Gay Street Transit Hub and the S. Main Street corridor, via W. Market Street, Harrisonburg High School, Erickson Avenue, and High Street. The route would terminate with a clockwise end-of-line loop along Maryland Avenue, S. Main Street, and South Avenue, before returning to downtown along the same alignment as the outbound trip.

Changes to Existing Service

As proposed, Route 3 will no longer provide service along the eastern portion of the current alignment, instead providing more regular, bidirectional service along what is currently the "return" portion of the loop. Many destinations currently served by discontinued portion of Route 3 will be served instead by the following routes: Destinations on the campus of JMU will be served by a number of JMU color routes. Vine Street will be served by Routes 2 and 5. Grace Street will continue to be served by the ICS.

Proposed Route Map



Service Change

	Existing		Saturday		Sunday	
	Frequency	Span Hours	Frequency	Span Hours	Frequency	Span Hours
Weekday	1:00	12	1:00	9	-	-
Short Term	1:00	14	1:00	9	-	-
Mid Term	1:00	14	1:00	12	-	-
Long Term	1:00	14	1:00	12	-	-

Route Description

Description of Alignment

Route 4 will provide simplified and streamlined service along the S. Main Street Corridor between the E. Gay Street Transit Hub and the DMV. From downtown, the route would travel south on Liberty Street to S. Main Street serving JMU and continuing south to Kaylor Park Drive to serve the new Rocktown High School before completing an end-of-line loop along Peoples Drive and Covenant Drive. Inbound trips will serve Massanutten Technical Center before returning along the same alignment as outbound trips, with service switching to Main Street rather than Liberty Street, which is one-way southbound.

Changes to Existing Service

The restructured Route 4 differs from current service in two major ways. First, rather than originating at the Godwin Transit Center, Route 4 will extend further north to the E Gay Street Transit Hub. Second, the loop at the southern end of the route, which follows Pleasant Valley Road and Pleasants Drive and returns north via Early Road, will be eliminated because ridership along that portion of the route did not justify service.

Proposed Route Map



Service Change

	Existing		Saturday		Sunday	
	Frequency	Span Hours	Frequency	Span Hours	Frequency	Span Hours
Weekday	1:00	12	1:00	9	-	-
Short Term	1:00	14	1:00	9	-	-
Mid Term	1:00	14	1:00	12	-	-
Long Term	1:00	14	1:00	12	-	-

Route Description

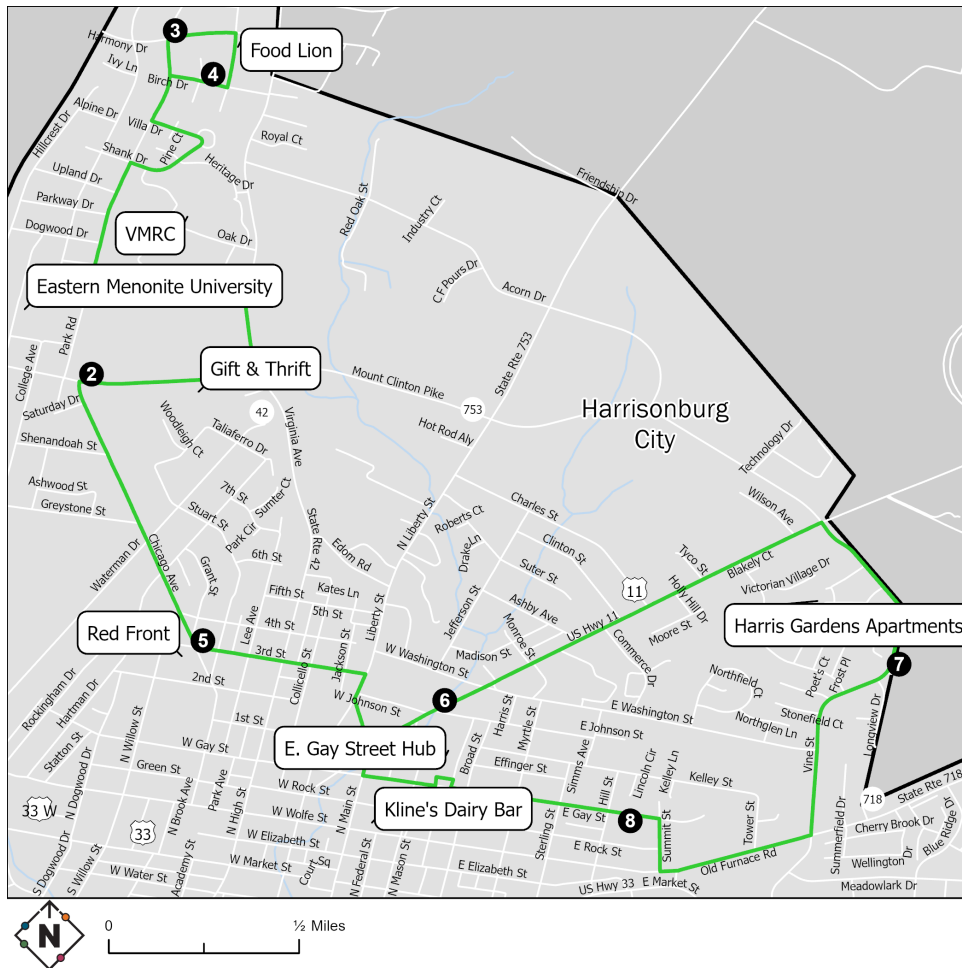
Description of Alignment

The restructured Route 5 will depart the E Gay Street Transit Hub along the Chicago Ave corridor and serve the Eastern Mennonite University campus via Mount Clinton Pike, Virginia Ave, and Parkwood Drive. The route will turn around at the Harmony Square Shopping Center and follow the same alignment south. Then, the route will head east along N Main Street and loop back to the E Gay Street Transit Hub via Vine Street and Old Furnace Road.

Changes to Existing Service

The proposed Route 5 serves Eastern Mennonite University as bi-directional service rather than as a loop, with most of the portion along Virginia Ave no longer receiving service. In addition, the loop along the eastern portion of the route is shortened, with the route returning to the Transit Hub at Old Furnace Road rather than Martin Luther King Jr Way. The Cloverleaf Shopping Center will not be served by Route 5, but will continue being served by Route 1.

Proposed Route Map



Service Change

	Existing		Saturday		Sunday	
	Frequency	Span Hours	Frequency	Span Hours	Frequency	Span Hours
Weekday	1:00	12	1:00	5	-	-
Short Term	1:00	12	1:00	5	-	-
Mid Term	1:00	12	1:00	5	-	-
Long Term	1:00	12	1:00	5	-	-

Route Description

Description of Alignment

Route 6 will provide simplified bi-directional service between the E. Gay Street Transit Hub and Sentara RMH Medical Center, via the S. Main Street and Port Republic Road corridors. Return trips would operate along the same alignment, returning to the Transit Hub via Main Street rather than Liberty Street, which is one-way southbound.

Changes to Existing Service

As restructured, Route 6 will return to the East Gay Transit center along the alignment it currently follows southbound. The return portion of the route's current loop will be eliminated. Destinations currently served by the discontinued portion of Route 6 will be served instead by the following routes:

Route 1 will continue to serve the Reservoir Street corridor.
Neff Ave will be served by the Pink, Purple, and Silver Lines.

Proposed Route Map



Service Change

	Existing		Saturday		Sunday	
	Frequency	Span Hours	Frequency	Span Hours	Frequency	Span Hours
Weekday	1:00	12	1:00	8	-	-
Short Term	0:40	12	1:00	8	-	-
Mid Term	0:30	14	0:40	12	0:40	12
Long Term	0:20	14	0:30	12	0:30	12

Route Description

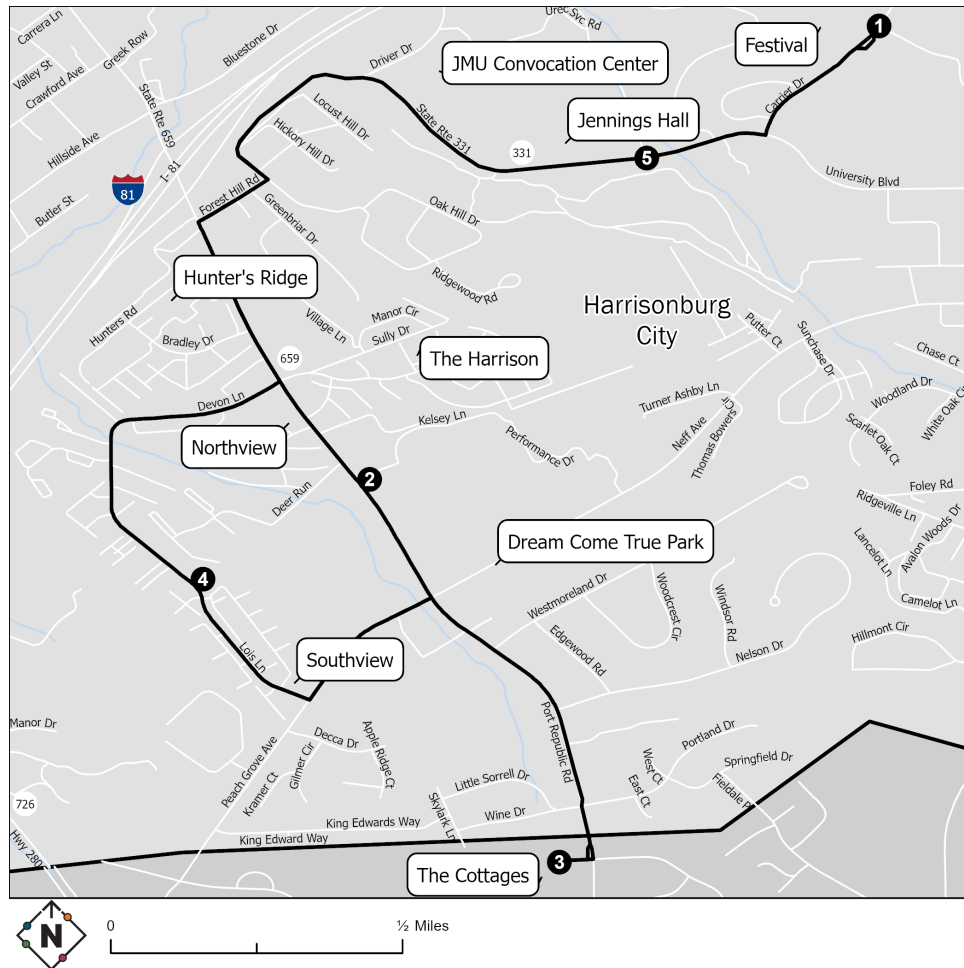
Description of Alignment

The Black Line operates between the JMU Festival Lot and Aspen Heights apartments, via Port Republic Road. The route serves Devon Lane, The Harrison apartments, and University Park served in the northbound direction only.

Changes to Existing Service

No alignment changes.

Proposed Route Map



Service Change

	Existing		Saturday		Sunday	
	Frequency	Span Hours	Frequency	Span Hours	Frequency	Span Hours
Weekday	0:30	12	-	-	-	-
Short Term	0:30	12	-	-	-	-
Mid Term	0:30	12	-	-	-	-
Long Term	0:30	12	-	-	-	-

Route Description

Description of Alignment

The Blue Route would follow the same alignment as described in Scenario 1 between the JMU Festival Lot and the Redpoint apartments, but would not cross I-81 to serve the JMU West Campus. East Campus circulation and West Campus connections would be provided by the ICS Route (see ICS Route).

Changes to Existing Service

The restructured Purple and Blue Lines will replace the current hybrid Blue and Purple Line, which operates as a large loop, with two separate routes. The Blue Line will travel the eastern portion of the prior hybrid route, serving residential areas on Lucy Drive and Chestnut Ridge Drive.

Proposed Route Map



Service Change

	Existing		Saturday		Sunday	
	Frequency	Span Hours	Frequency	Span Hours	Frequency	Span Hours
Weekday	0:40	12	-	-	-	-
Short Term	1:00	12	-	-	-	-
Mid Term	1:00	12	-	-	-	-
Long Term	1:00	12	-	-	-	-

Route Description

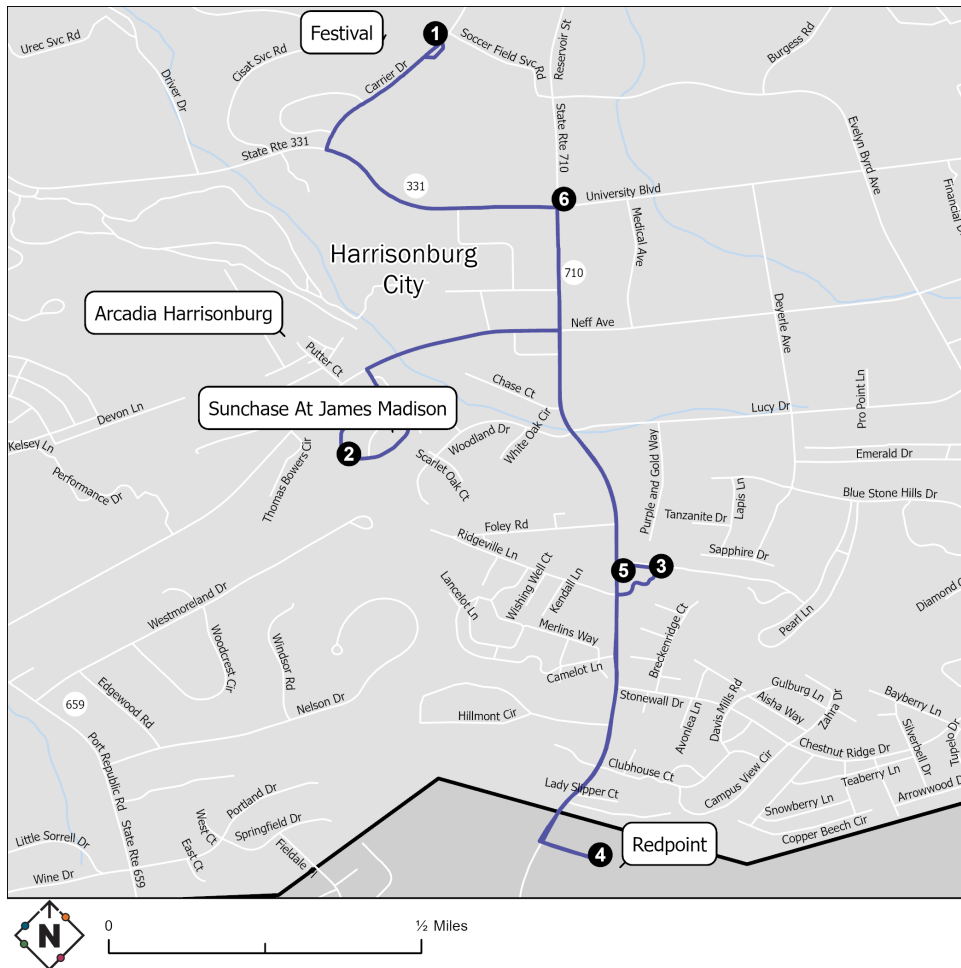
Description of Alignment

The Purple Route will provide simplified and streamlined service between JMU and off-campus housing along the Reservoir Street corridor between the JMU Festival Lot and Chestnut Ridge Drive. The route would facilitate one-seat trips for most riders by operating across I-81 to serve both JMU East and West Campus. In the southbound direction, the route will serve the Sunchase Apartments via a deviation along Neff Ave.

Changes to Existing Service

The restructured Purple and Blue Lines will replace the current hybrid Blue and Purple Line, which operates as a large loop, with two separate routes. The Purple Line will serve the western portion of the prior hybrid route, along the Reservoir Street corridor, as a bidirectional route.

Proposed Route Map



Service Change

	Existing		Saturday		Sunday	
	Frequency	Span Hours	Frequency	Span Hours	Frequency	Span Hours
Weekday	0:40	12	-	-	-	-
Short Term	1:00	12	-	-	-	-
Mid Term	1:00	12	-	-	-	-
Long Term	1:00	12	-	-	-	-

Route Description

Description of Alignment

The Green Line connects JMU Quad and Godwin Transit Center with off-campus housing including Hunters Ridge, Camden Townes, The Hills Southview, Foxhill Townhomes, 865 East, and The Harrison.

Changes to Existing Service

No alignment changes.

Proposed Route Map



Service Change

	Existing		Saturday		Sunday	
	Frequency	Span Hours	Frequency	Span Hours	Frequency	Span Hours
Weekday	0:20	12	-	-	-	-
Short Term	0:30	12	-	-	-	-
Mid Term	0:30	12	-	-	-	-
Long Term	0:30	12	-	-	-	-

Route Description

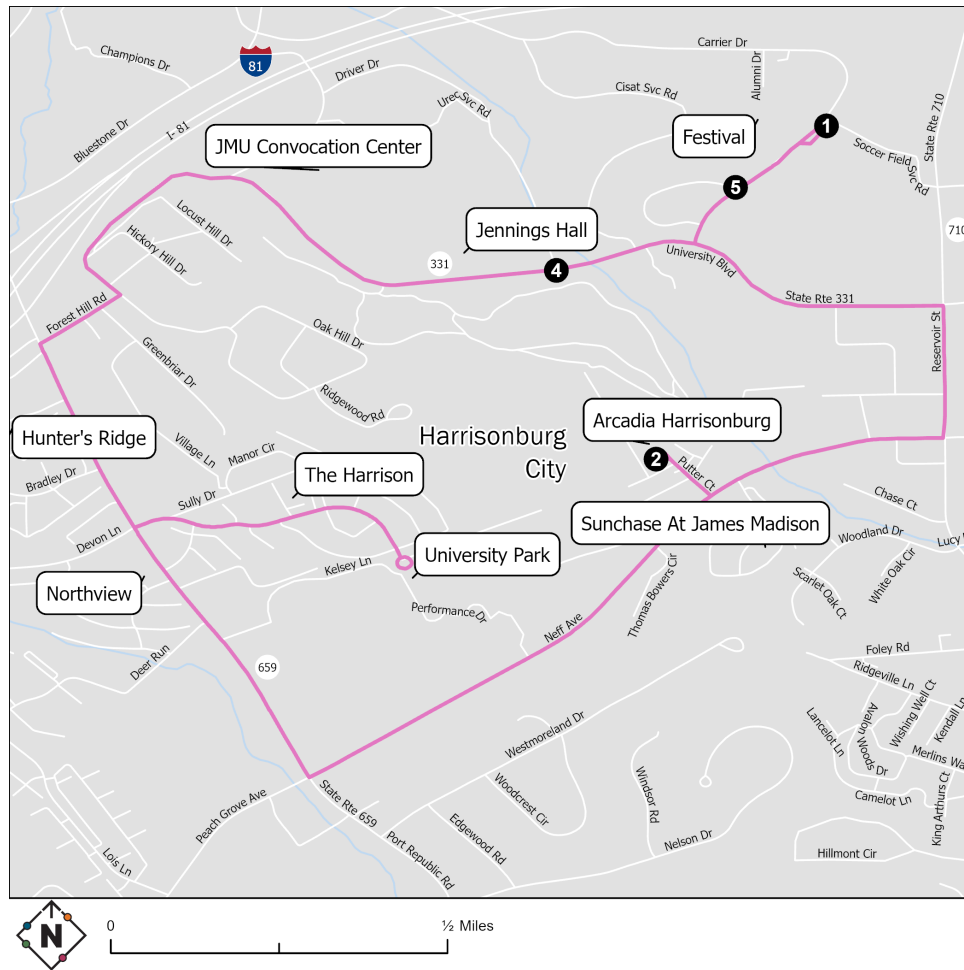
Description of Alignment

The Pink Line operates as a one-way clockwise loop linking the JMU Festival Lot with off-campus housing including Stonegate, The Harrison, and Hunters Village, as well as the Convocation Center and Jennings Hall at JMU.

Changes to Existing Service

No alignment changes.

Proposed Route Map



Service Change

	Existing		Saturday		Sunday	
	Frequency	Span Hours	Frequency	Span Hours	Frequency	Span Hours
Weekday	0:30	12	-	-	-	-
Short Term	0:30	12	-	-	-	-
Mid Term	0:30	12	-	-	-	-
Long Term	0:30	12	-	-	-	-

Route Description

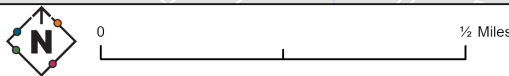
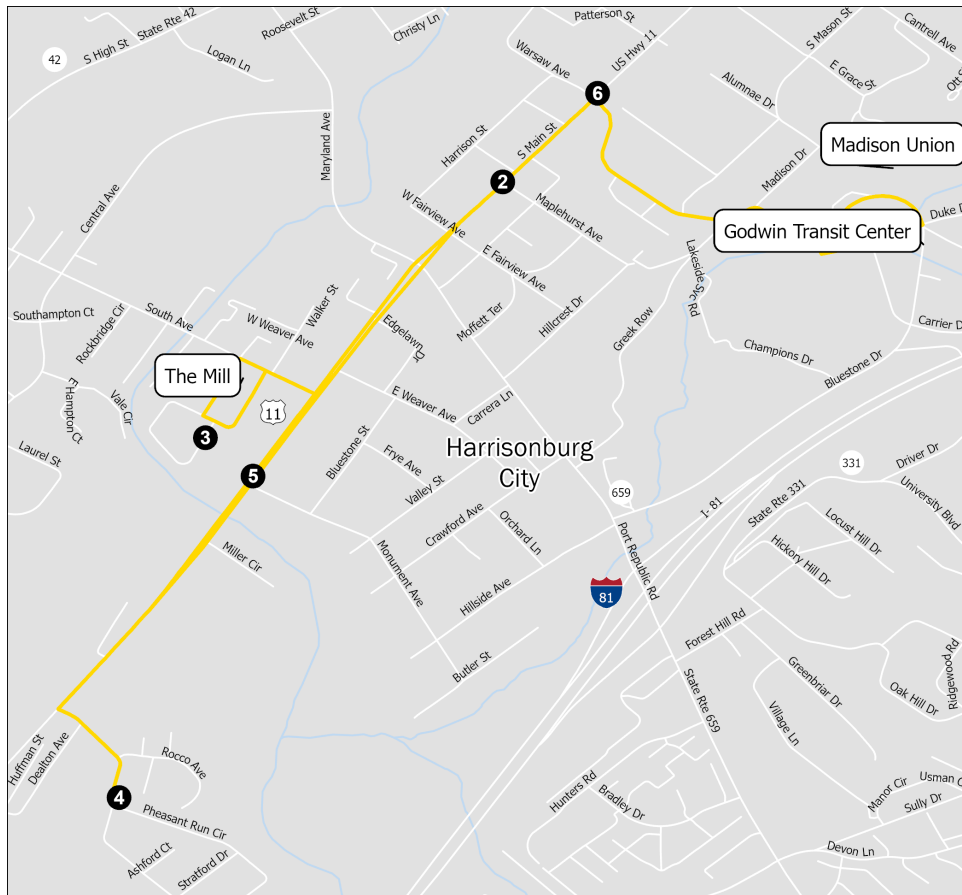
Description of Alignment

The Yellow Line operates bi-directionally between the JMU Godwin Transit Center and Pheasant Run Townhomes, via S. Main Street and Bluestone Drive. The route serves The Mill apartments in the southbound direction only.

Changes to Existing Service

No alignment changes.

Proposed Route Map



Service Change

	Existing		Saturday		Sunday	
	Frequency	Span Hours	Frequency	Span Hours	Frequency	Span Hours
Weekday	0:30	16	-	-	-	-
Short Term	0:30	16	-	-	-	-
Mid Term	0:30	16	-	-	-	-
Long Term	0:30	16	-	-	-	-

Route Description

Description of Alignment

The Shopper Shuttle connects JMU to Valley Mall and Walmart at Harrisonburg Crossing. East Campus residence halls served on eastbound trips only.

Changes to Existing Service

No alignment changes.

Proposed Route Map



Service Change

	Existing		Saturday		Sunday	
	Frequency	Span Hours	Frequency	Span Hours	Frequency	Span Hours
Weekday	0:45	10	0:45	10	-	-
Short Term	1:00	10	1:00	10	-	-
Mid Term	1:00	10	1:00	10	-	-
Long Term	1:00	10	1:00	10	-	-

Shopper Sunday Shuttle



Route Description

Description of Alignment

The alignment of the Sunday Shopper is identical to the weekday and Saturday Shopper Shuttle except that the route begins with a loop serving Taylor Down Under and Student Support Center.

Changes to Existing Service

No alignment changes.

Proposed Route Map



Service Change

	Existing		Saturday		Sunday	
	Frequency	Span Hours	Frequency	Span Hours	Frequency	Span Hours
Weekday	-	-	-	-	0:45	10
Short Term	-	-	-	-	1:00	10
Mid Term	-	-	-	-	1:00	10
Long Term	-	-	-	-	1:00	10

Route Description

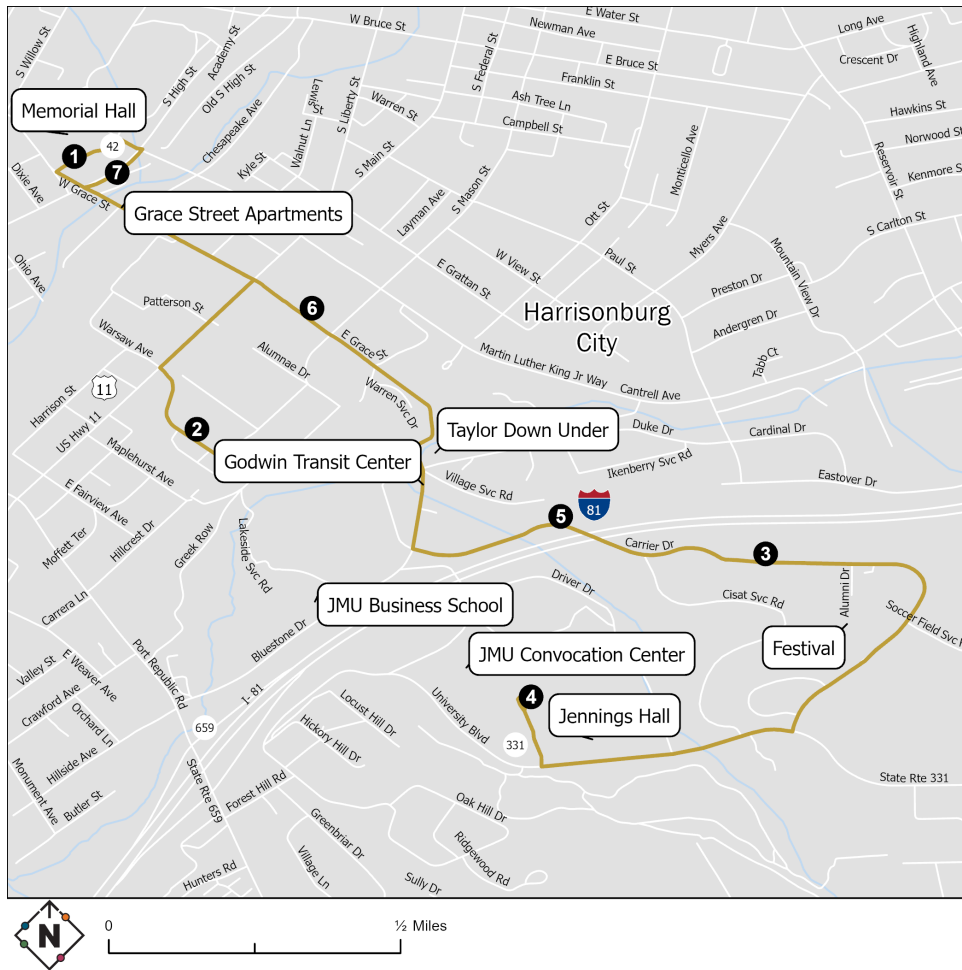
Description of Alignment

The ICU operates between Memorial Hall and Jennings Hall/Convocation Center, via the JMU Quad, Godwin Transit Center, Carrier Drive, and University Boulevard to facilitate easy travel between JMU's East and West Campus. The Quad is served from Grace Street on westbound trips and from Bluestone Drive on eastbound trips.

Changes to Existing Service

No alignment changes.

Proposed Route Map



Service Change

	Existing		Saturday		Sunday	
	Frequency	Span Hours	Frequency	Span Hours	Frequency	Span Hours
Weekday	0:04	12	-	-	-	-
Short Term	0:04	12	-	-	-	-
Mid Term	0:04	12	-	-	-	-
Long Term	0:04	12	-	-	-	-

Route Description

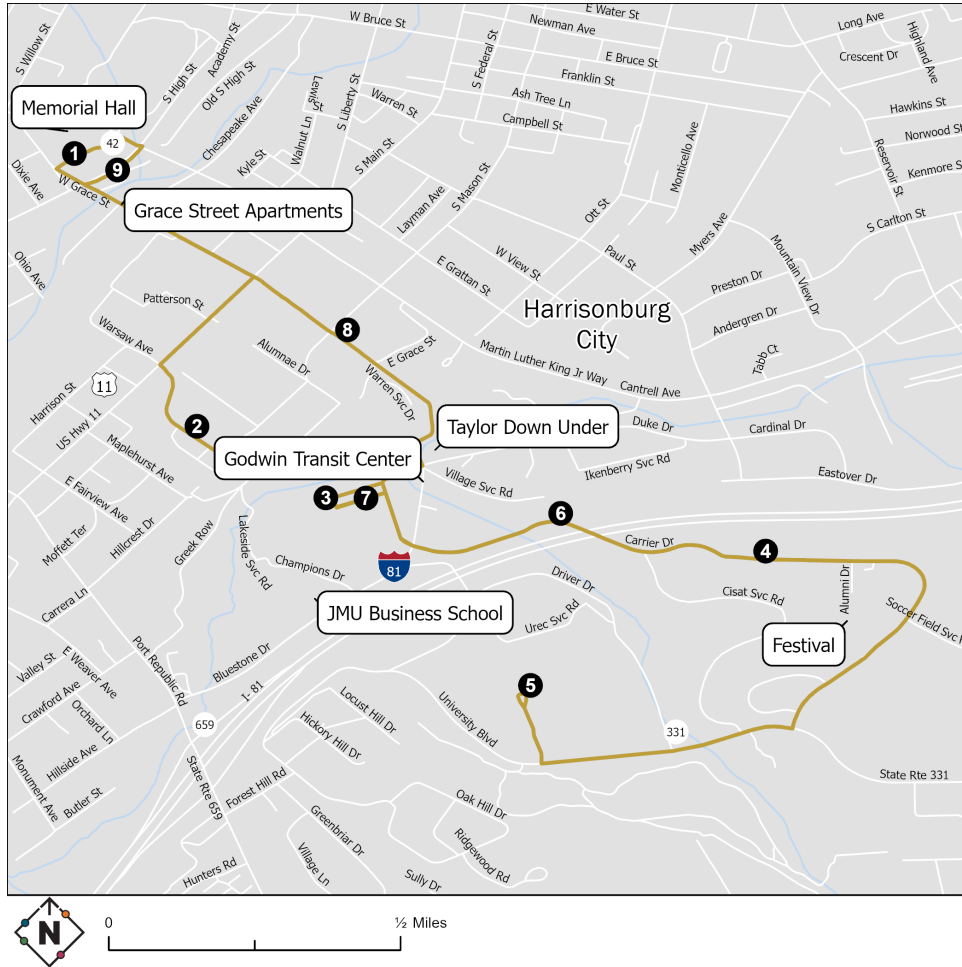
Description of Alignment

The ICS Night/Saturday route is identical to the ICS except that ICS Night/Saturday trips layover at Godwin Transit Center instead of Memorial Hall.

Changes to Existing Service

No alignment changes.

Proposed Route Map



Service Change

	Existing		Saturday		Sunday	
	Frequency	Span Hours	Frequency	Span Hours	Frequency	Span Hours
Weekday	0:30	4	0:30	14	-	-
Short Term	0:30	4	0:30	16	-	-
Mid Term	0:30	4	0:30	16	-	-
Long Term	0:30	4	0:30	16	-	-

Route Description

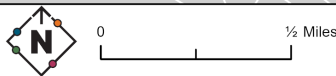
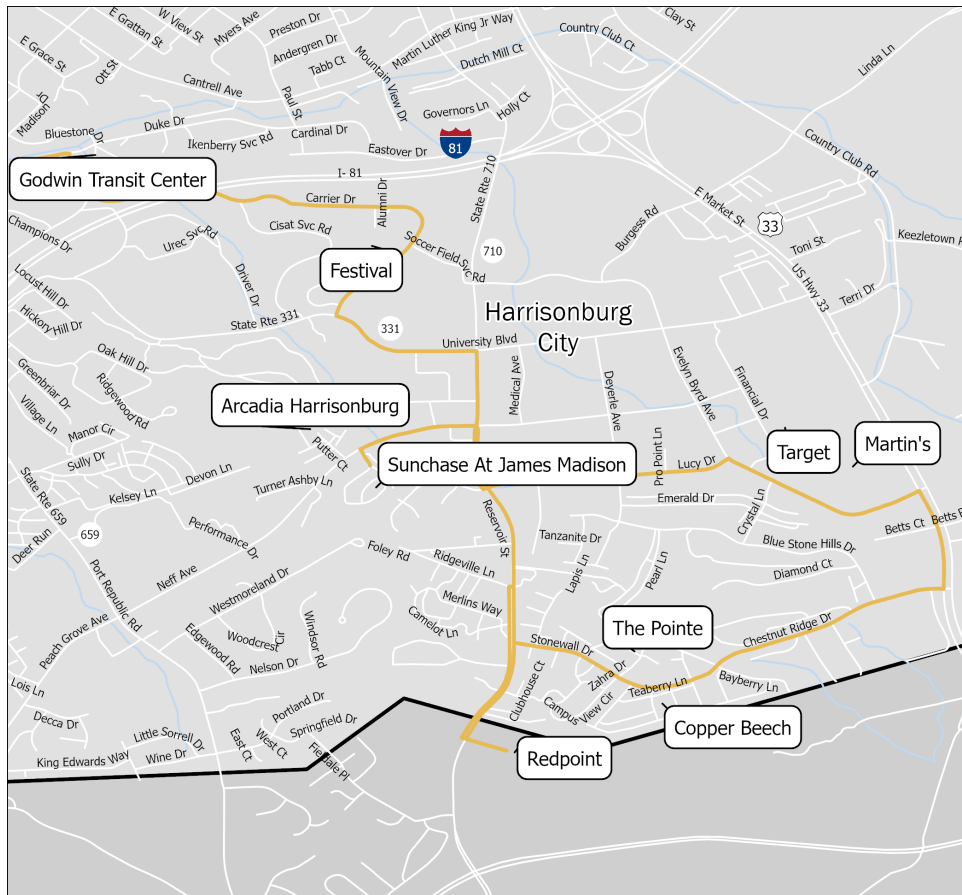
Description of Alignment

The Gold Line complements the Blue and Purple Lines by providing coverage along the same corridors at times when the Blue and Purple are not running (weeknights and Saturdays).

Changes to Existing Service

The Gold Line will continue operating along its existing alignment in the short-term; HDPT will explore changes to the Gold Line in the mid-term and beyond.

Proposed Route Map



Service Change

	Existing		Saturday		Sunday	
	Frequency	Span Hours	Frequency	Span Hours	Frequency	Span Hours
Weekday	0:40	4	0:40	12	-	-
Short Term	0:40	4	0:40	12	-	-
Mid Term	0:40	4	0:40	12	-	-
Long Term	0:40	4	0:40	12	-	-

Route Description

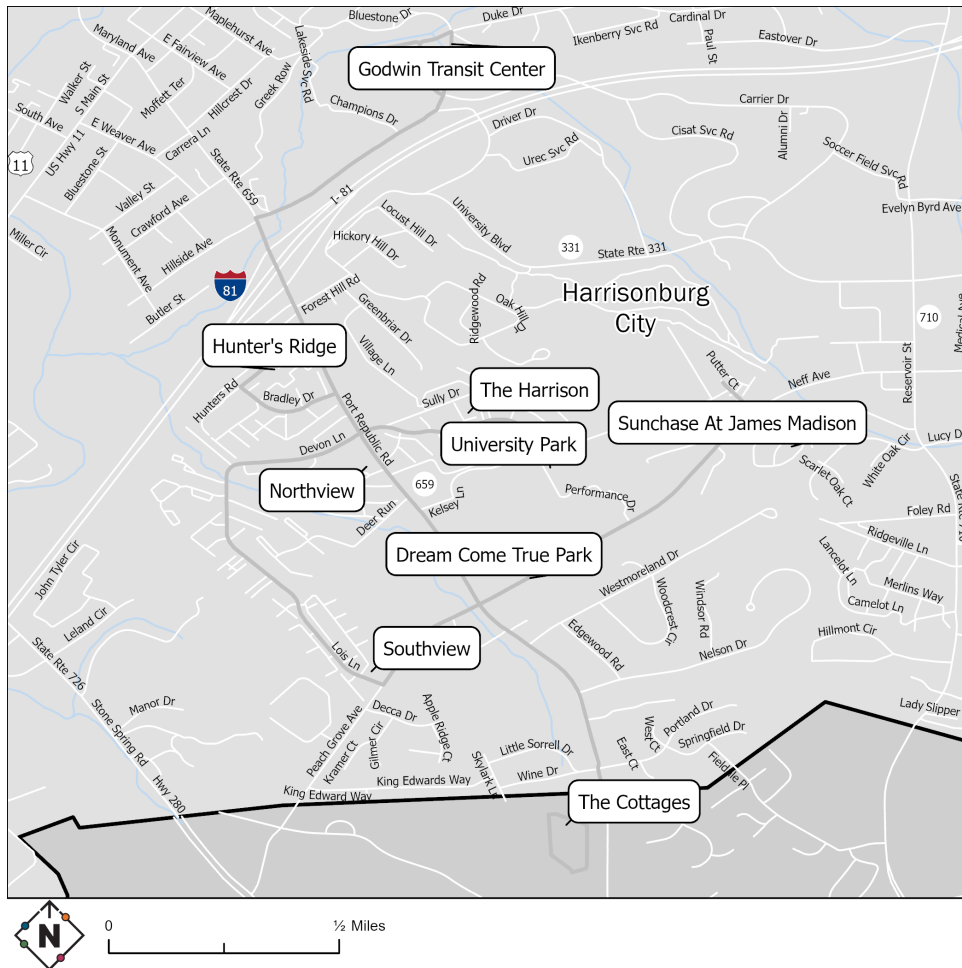
Description of Alignment

The Silver Line complements Black, Green, and Pink routes by providing service along the same corridors at times when other routes are not running (weeknights and Saturdays).

Changes to Existing Service

The Silver Line will continue operating along its existing alignment in the short-term; HDPT will explore changes to the Silver Line in the mid-term and beyond.

Proposed Route Map



Service Change

	Existing		Saturday		Sunday	
	Frequency	Span Hours	Frequency	Span Hours	Frequency	Span Hours
Weekday	0:40	4	0:40	12	-	-
Short Term	0:40	4	0:40	12	-	-
Mid Term	0:40	4	0:40	12	-	-
Long Term	0:40	4	0:40	12	-	-