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For Immediate Release

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## Harrisonburg Fire Department Expands Social Media Presence

Harrisonburg, VA— The Harrisonburg Fire Department announces that it is expanding its social media presence with the addition of an Instagram account and is actively seeking to increase the number of customers connected to its social media platforms. The Fire Department is already engaged with a robust Facebook page and Twitter account and strongly encourages everyone with a smartphone or computer to connect with the Department.

A primary mission of the Department is to provide timely, accurate and helpful information to residents and students in the Harrisonburg area. Beyond rapid emergency response, the Department is continuously promoting prevention-focused safety messages to build a resilient and fire-safe community. The Department also wants to ensure that customers can provide feedback and contact them through a variety of portals so that they are accessible and, in turn, responsive.

“In today’s world, connecting with our community via social media is not just a convenience, it is an imperative” said Ian Bennett, Fire Chief. “Our goal is to get the right information to the right people, so they can make informed decisions that are positive for their life and safety.”

Harrisonburg Fire Department currently has over 9,000 followers on Facebook and has set a goal to increase that number to over 15,000 by the end of 2019. You can like the Harrisonburg Fire Department on [Facebook](#), follow them on [Twitter](#) @HFDVA and now [Instagram](#) Instagram @harrisonburgfd.

*The City of Harrisonburg is centrally located in the Shenandoah Valley of Virginia. It is home to almost 55,000 people. More information about the City of Harrisonburg is available online at [www.HarrisonburgVA.gov](http://www.HarrisonburgVA.gov).*



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