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Michael Parks Named Director of Communications

Harrisonburg, Va. – City Manager Eric D. Campbell has officially named Michael Parks as Director of Communications.

Parks currently serves as the Director of Communications for the Town of Indian Trail, NC. Michael received a Bachelor’s Degree from the University of North Carolina, Charlotte.

Prior to his career in government communications, Michael served as managing editor of a newspaper group in the Charlotte region, and as a reporter for a 24-hour cable news station in North Carolina.

“I am excited to welcome Michael to Harrisonburg and the City’s Executive Leadership Team. His background and education are tremendous assets and I am looking forward to him applying those strengths to the management and leadership of Harrisonburg. His media experience, coupled with his passion for community engagement and public relations, made him an ideal fit for the Harrisonburg team.” explained Eric D. Campbell.

“It is an honor to be appointed as Harrisonburg’s first Director of Communication. I am very much looking forward to working with residents, city staff and city leadership on projects and programs across the city,” shared Michael.

The City of Harrisonburg is an organization of thirteen departments, over 800 employees and a 2019 fiscal year budget of more than \$260 Million.

Michael will begin his role with the City Manager’s Office on Monday, April 15, 2019. His annual salary will be \$88,109.

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