

# DOWNTOWN PARKING MEETING

May 27, 2021

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DIRECTOR OF PUBLIC WORKS





# MEETING AGENDA

- 2020 Parking Study Goals
- Recap of 2020 Parking Study
- Overview of Parking Changes
- Timeline of Implementation
- Open Discussion





# PARKING STUDY GOALS

1. Assess existing conditions in Downtown Harrisonburg;
2. Engage with stakeholders to gain an understanding of the community's concerns, values and objectives for parking;
3. Review future development in the surrounding area to gain an understanding for how Harrisonburg will evolve;
4. Develop a set of proposed initiatives to address current and anticipated issues;



# PARKING STUDY GOALS

5. Vet these options with stakeholders to receive feedback;
6. Revise proposed initiatives accordingly and develop a proposed program for implementation;
7. Describe how the proposed initiatives might be applied to neighborhoods outside the study area on a 'best practices' basis to support the master plan process.







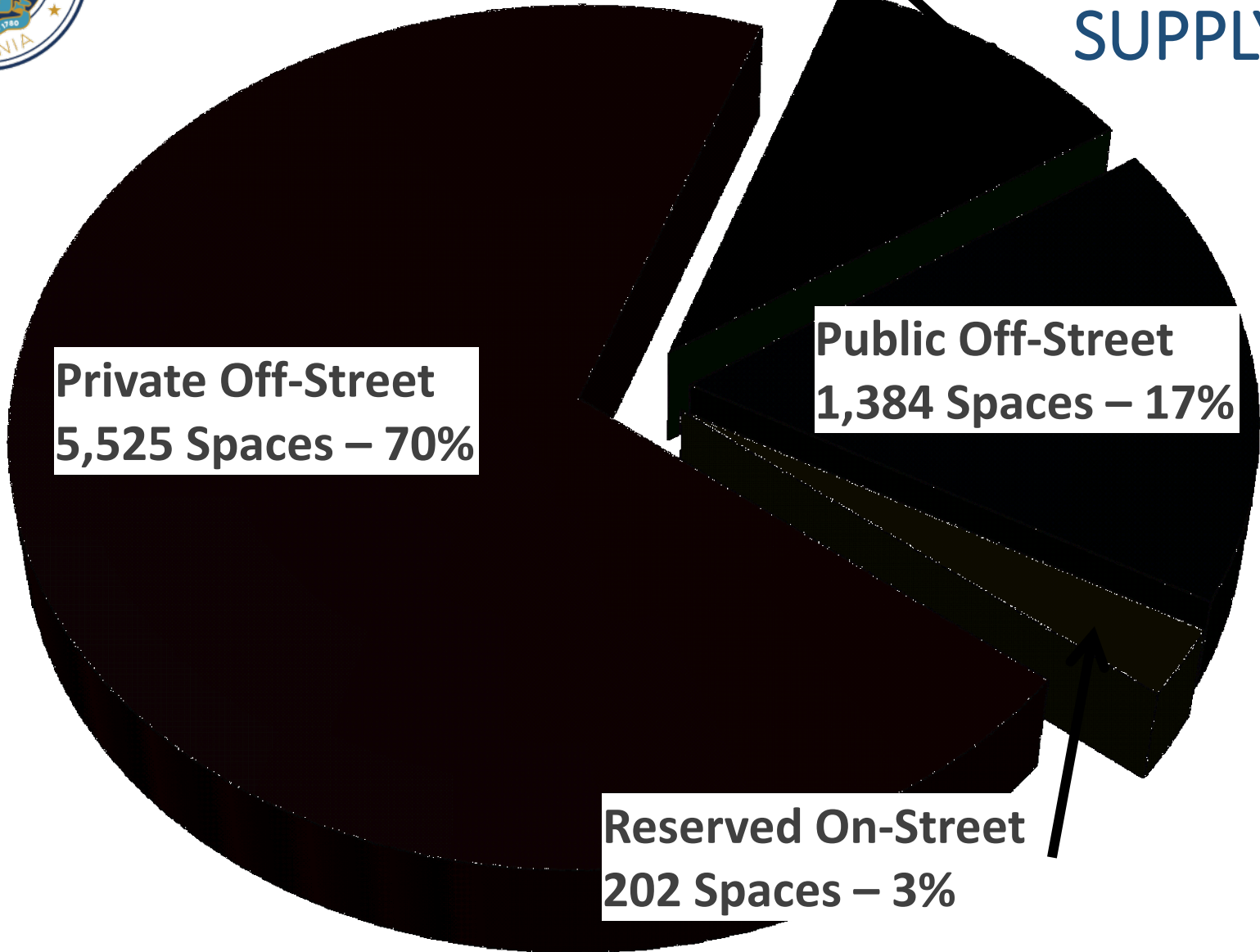
# EXISTING PARKING SUPPLY

**Public On-Street**  
792 Spaces – 10%

**Private Off-Street**  
5,525 Spaces – 70%

**Public Off-Street**  
1,384 Spaces – 17%

**Reserved On-Street**  
202 Spaces – 3%





# PUBLIC ENGAGEMENT

- Property and Business Owner meetings (7/31-8/1/19) ~ **50 participants**
- First Public Forum (8/28/19)  
~ **25 participants**
- Diagnostic Survey (8/29-9/19/19)  
~ **1,100 respondents**
- Second Public Forum (1/22/20)  
~ **100 participants**
- Reaction Survey (1/23-2/13/20)  
~ **300 respondents**



# KEY TAKE AWAYS

1. The City controls 27% of the off-street parking.
2. 87% of respondents stated they use public parking
3. 73% of respondents park for less than 4 hours
4. 75% of respondents support simplification of parking hours





# SUMMARY OF CHANGES

Hour Limit	Existing Space Count	Proposed Space Count	Difference
10 Minute	0	10	+10
30 Minute	11	2	-9
1 Hour	8	0	-8
2 Hour	70	11	-59
3 Hour	133	0	-133
4 Hour	0	479	+479
10 Hour	480	126	-354
Handicap	43	47	+4
Motorcycle	2	2	0
Reserved	97	77	-20
Permit	257	496	+239
Unrestricted	115	0	-115
Red Zone	40	0	-40





# OVERVIEW OF PARKING CHANGES

## Parking Hours

- Permit Spaces
  - Permit Holders – 7am to 5pm Mon – Fri
  - Public – 5pm to 7am Mon – Fri,  
All Day Sat and Sunday
- Hourly Spaces
  - Time Limited – 7am to 7pm Mon – Sat
  - Public – 7pm to 7am Mon – Sat  
All Day Sunday





# OVERVIEW OF PARKING CHANGES

## DOWNTOWN PARKING



### WHERE CAN I FIND...

#### 4-HOUR PARKING

- Elizabeth St Deck
- Hardesty-Higgins Lot
- Liberty Park Lot
- Municipal Lot
- Newman Ave Lot
- N Liberty Lot
- S Main St Lot
- Water St Deck
- Water St Lot

#### 10-HOUR PARKING

- Liberty St  
from Warrent to Grattan Street
- S Main St  
from Grattan to Campbell Street

#### 10-MINUTE PARKING

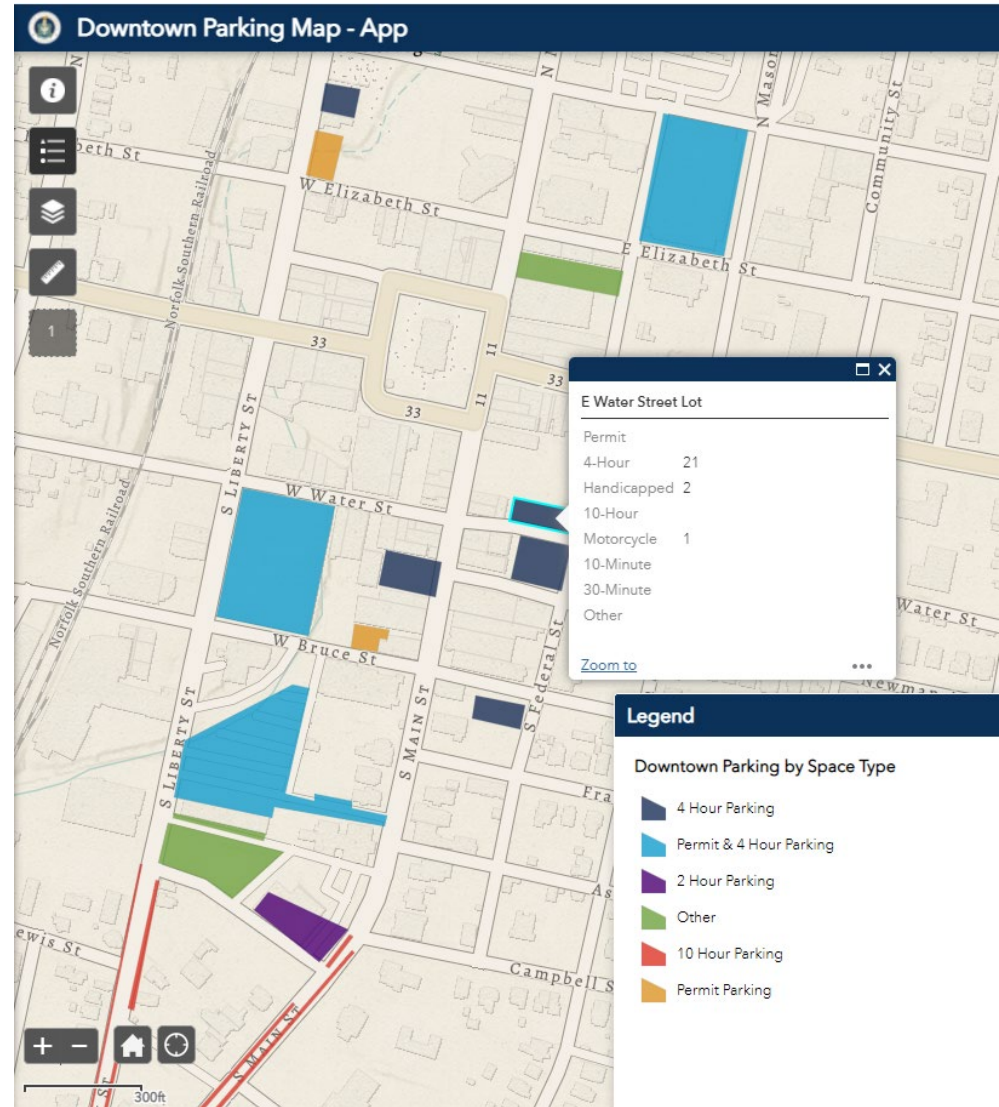
- S Main St Lot
- Water St Deck
- WHSV Lot

#### PERMIT PARKING

- Elizabeth St Deck
- Harrison House Lot
- Municipal Lot
- W Elizabeth St Lot
- Water St Deck

All parking lots and decks have handicap parking.

There are more than 30 bicycle parking racks in the downtown area.





# NOTIFICATION



# CHANGES COMING

*to improve your Downtown experience*

[www.Harrisonburgva.gov/downtown-parking](http://www.Harrisonburgva.gov/downtown-parking)



SAME **FREE** CUSTOMER PARKING  
WITH NEW TIME LIMITS



**HARRISONBURG | VA**  
**FRIENDLY BY NATURE**





# DOWNTOWN PARKING PLAN IMPLEMENTATION

## Schedule

1. June 14-19
  - On-Street Parking along Liberty Street and S. Main Street
2. June 21-25
  - Clark and Bradshaw Parking Lot
3. June 28-July 7
  - Hardesty-Higgins House and Harrison House Parking Lots
4. July 7-14
  - S. Main Street, Newman Avenue, Water Street, and WHSV Parking Lots





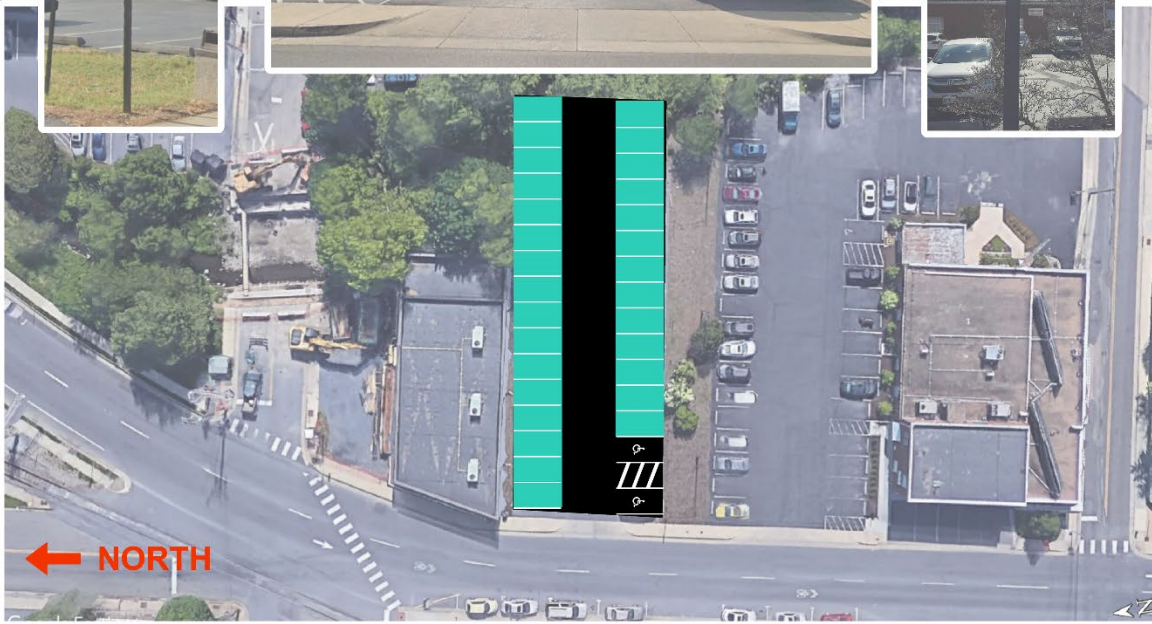
# DOWNTOWN PARKING PLAN IMPLEMENTATION

## Schedule

5. July 14-16
  - N. Liberty Street and Liberty Park Parking Lots
6. July 19-23
  - Municipal Parking Lot
7. July 26-August 6
  - Elizabeth St Parking Deck
8. August 9-20
  - Water St Parking Deck

# N. LIBERTY ST. PARKING LOT (L&S)

(32 STALLS)



## Existing Stalls

2 hour	16
10 hour	14
Handicap	2

## Proposed New Stalls

Handicap	2
4 hour	30

## New Signs Needed



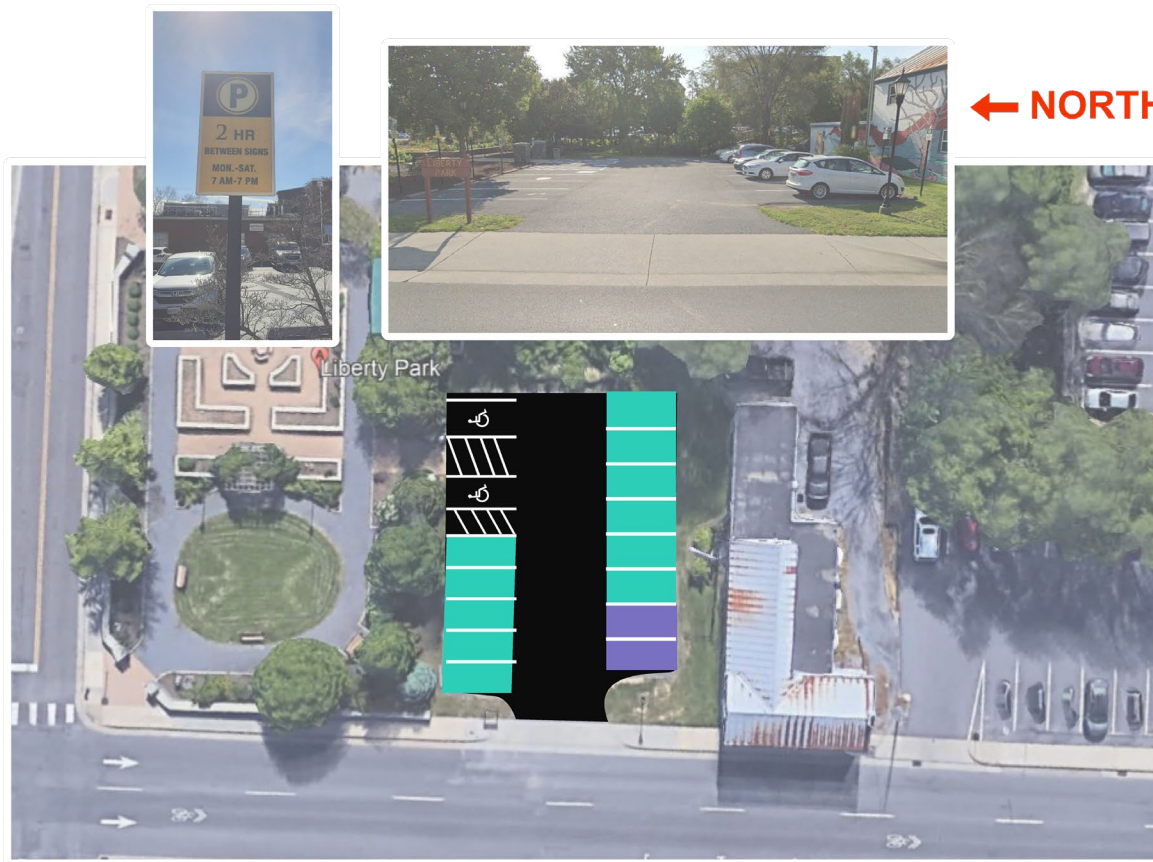
QUANTITY 1  
30" X 42"



QUANTITY 7  
12" X 18"

 4 hour Parking

# LIBERTY PARK - PARKING LOT (15 Stalls)



■ 4 hour Parking

■ 30 Min Parking

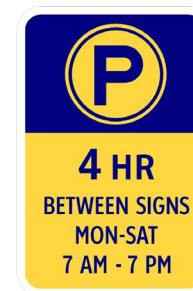
## Existing Stalls

Handicap	3
30 min	2
2 hour	2
10 hour	8

## Proposed New Stalls

Handicap	3
30 min	2
4 hour	10

## New Signs Needed

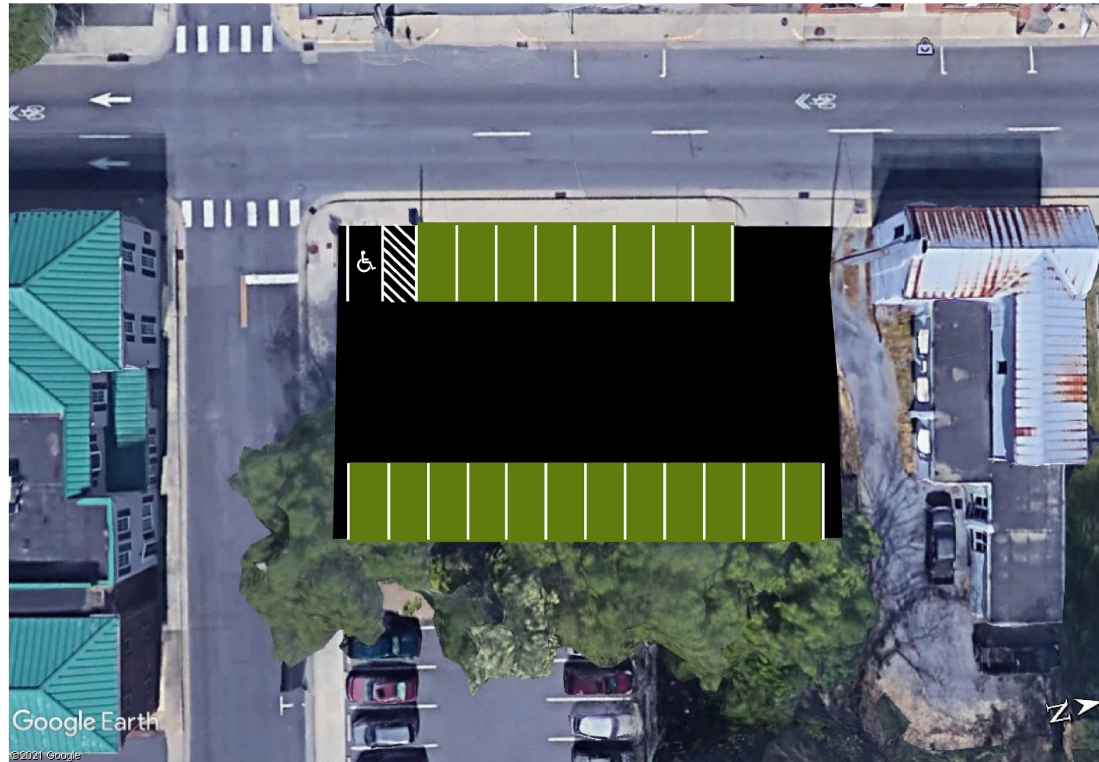


QUANTITY 4  
12" X 18"

# CLARK & BRADSHAW LOT

North →

## MUNICIPAL PARKING LOT (20 STALLS)



Google Earth  
©2021 Google

■ Permit Parking

### Existing Stalls

Reserved	20
Handicap	1

### Proposed New Stalls

Permit	20
Handicap	1

### New Signs Needed



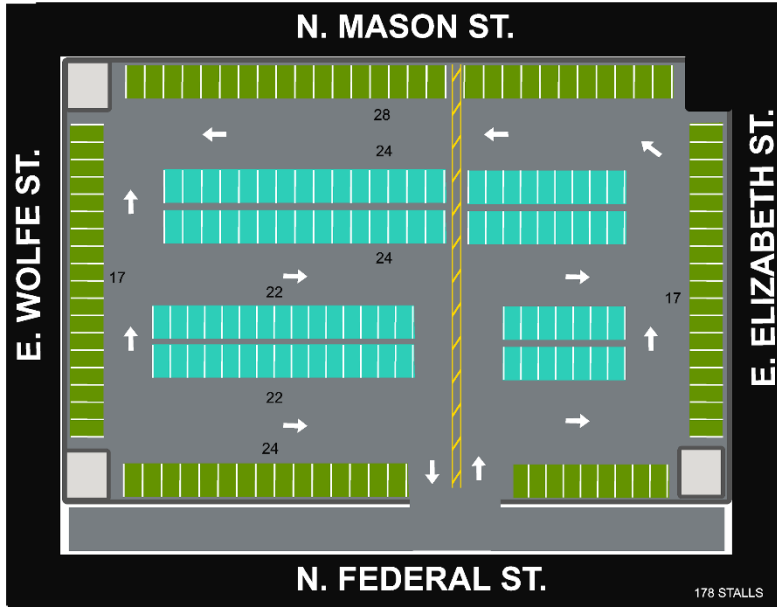


# ELIZABETH ST. PARKING DECK (328 Stalls)



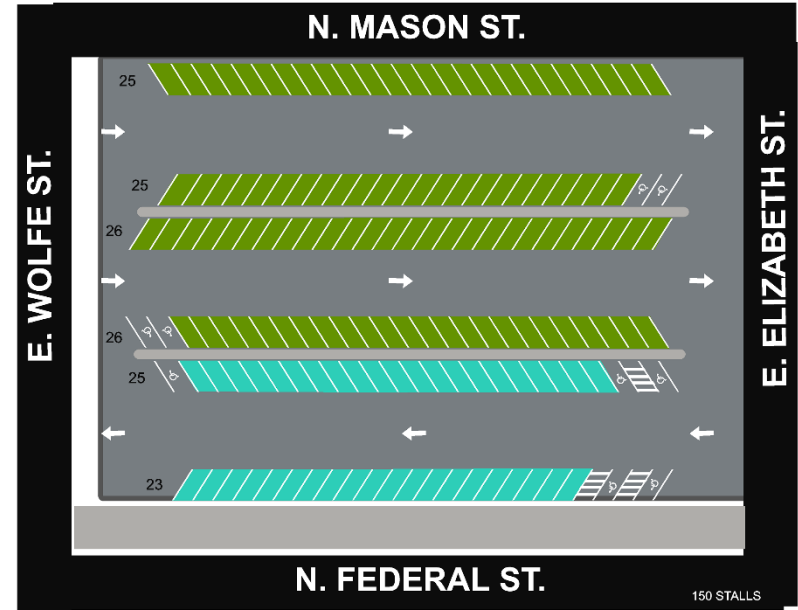
## UPPER LEVEL

PERMIT - 86      4 HR - 92



## LOWER LEVEL

PERMIT - 98      4 HR - 43      HANDICAP - 9



■ 4 hour Parking    ■ Permit Parking

### Existing Stalls

30 minute	2
3 hour	19
10 hour	178
Permit	122
Handicap	7


### Proposed New Stalls

Permit	184
4 hour	134
Handicap	10

 **VAN ACCESSIBLE**  
QUANTITY 1  
12" X 6"

 **PENALTY**  
\$100-\$500 FINE  
TOW AWAY ZONE  
QUANTITY 1  
12" X 18"

 **PERMIT PARKING ONLY**  
BETWEEN SIGNS  
MON - FRI  
7AM TO 5PM  
QUANTITY 30  
12" X 21"

 **4 HR**  
BETWEEN SIGNS  
MON-SAT  
7 AM - 7 PM  
QUANTITY 24  
12" X 18"

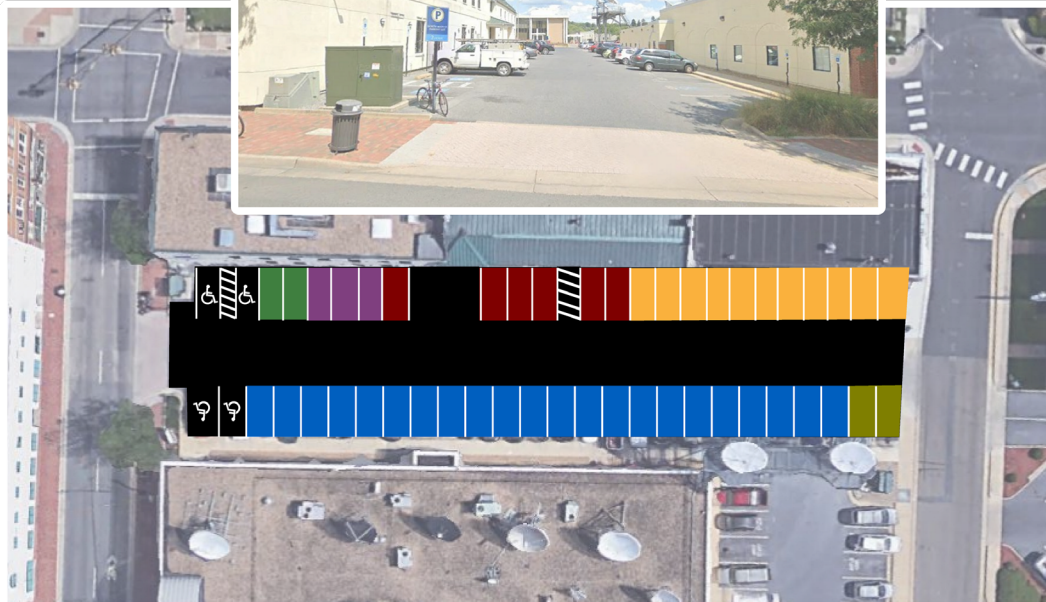
 **ELIZABETH ST. PARKING DECK**  
LOWER LEVEL: 4 HOUR & PERMIT  
UPPER LEVEL: 4 HOUR & PERMIT  
QUANTITY 2  
30" X 42"

**UPPER LEVEL**  
**4 HR PARKING**  
MON-SAT 7AM-7PM  
30" X 36"  
QUANTITY 1

 **4 HR PARKING**  
UPPER LEVEL  
24" X 18"  
QUANTITY 1

### New Signs Needed

# WHSV PARKING LOT (52 STALLS)



↑ NORTH

## Existing Stalls

Handicap	4
WHSV Visitor	2
30 minute	2
Flora Petit	6
HCPS	3
WHSV Employee	24
2 hour	11

## Proposed New Stalls

Handicap	4
WHSV Visitor	2
Flora Petit	6
2 hour	11
HCPS	3
WHSV Employee	24
Quick Pickup (10-min)	2

## New Signs Needed



12x18  
quantity of 2



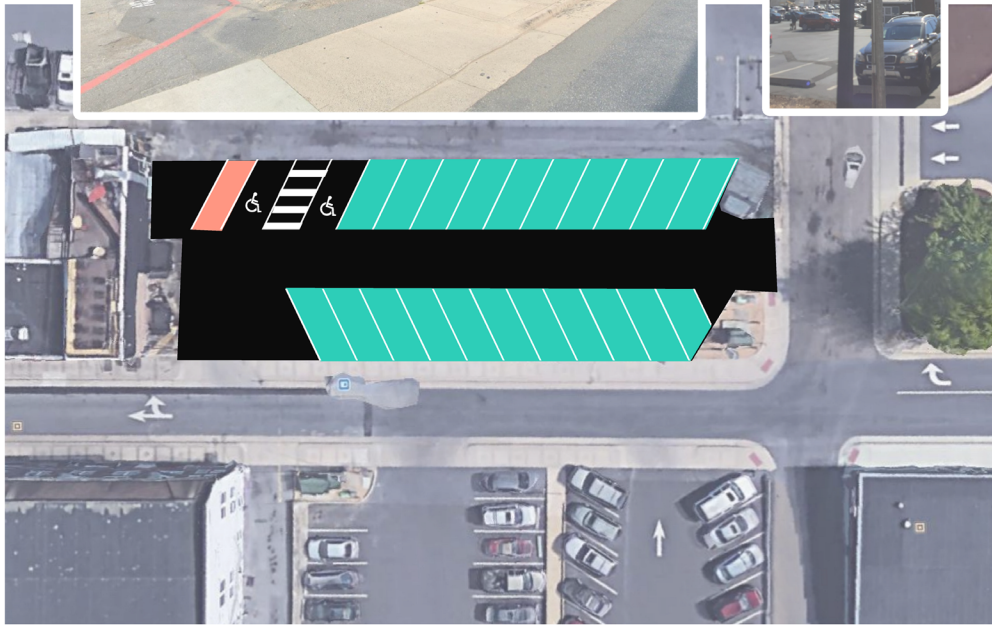
QUANTITY 2  
30" X 42"

- 2 hour Parking
- 10 Minute Quick Pickup
- School Board
- WHSV Employee
- Flora Pettit
- WHSV Visitor

# WATER ST. PARKING LOT (24 STALLS)



↑ NORTH



■ 4 hour Parking     ■ Motorcycle Parking

## Existing Stalls

Handicap	2
10 hour	21
Motorcycle	1

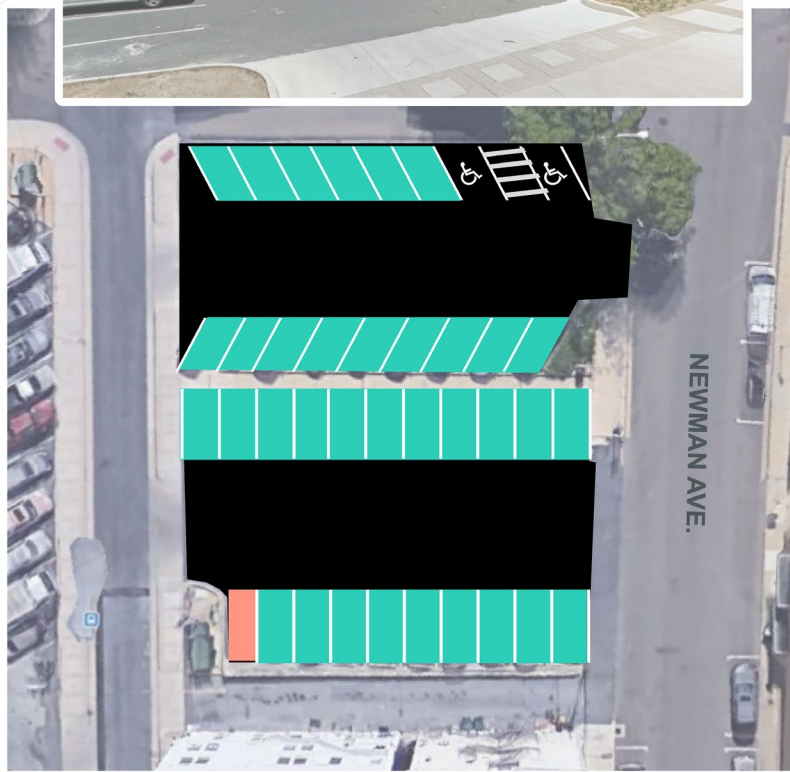
## Proposed New Stalls

Handicap	2
4 hour	21
Motorcycle	1

## New Signs



QUANTITY 6  
12" X 18"



← NORTH

# NEWMAN AVE. PARKING LOTS

(38 STALLS)

## Existing Stalls

Newman Front Lot	2 hour	20
	Motorcycle	1
Newman Back Lot	Handicap	2
	10 hour	15

## Proposed New Stalls

Newman Front Lot	4 hour	19
	Motorcycle	1
Newman Back Lot	Handicap	2
	4 hour	16

## New Signs Needed



- 4 hour Parking
- Motorcycle Parking



# S. MAIN ST. PARKING LOT (JIMMY MADISON'S)

(26 STALLS)



← NORTH



■ 4 hour Parking ■ 10 Minute Quick Pickup

## Existing Stalls

Handicap	3
30 min	2
2 hour	21

## Proposed New Stalls

Handicap	3
Quick Pickup (10-min)	4
4 hour	19

## New Signs Needed



QUANTITY 4  
12" X 18"



QUANTITY 6  
12" X 18"

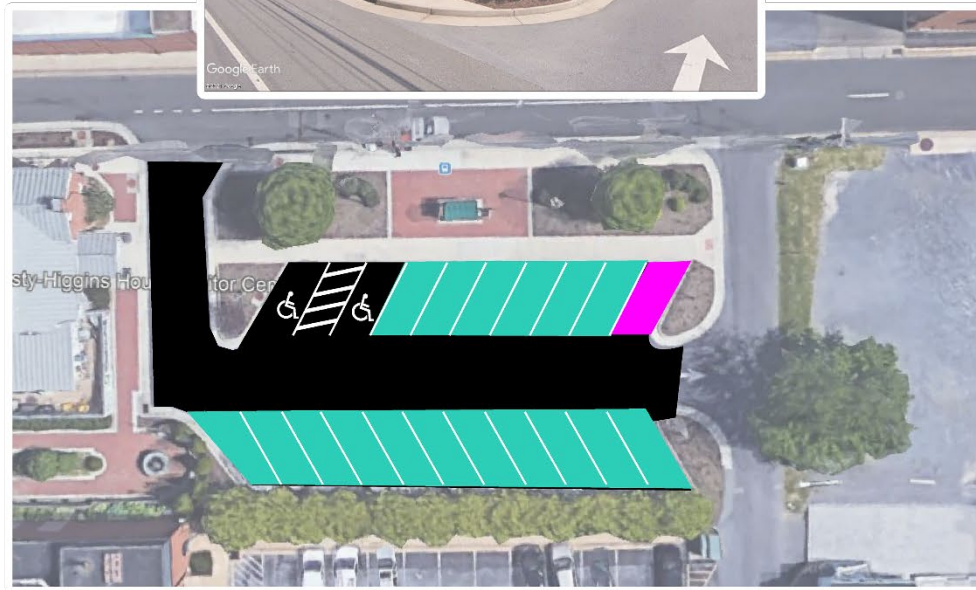


QUANTITY 1  
30" X 42"

# HARDESTY HIGGINS PARKING LOT (18 STALLS)



← NORTH



■ 4 hour Parking

■ Tourism Vehicle Parking

## Existing Stalls

Unrestricted	16
Handicap	2

## Proposed New Stalls

4 hour	15
Employee Van	1
Handicap	2

## New Signs Needed

QUANTITY 5  
12" X 18"



QUANTITY 1  
12" X 18"



# WATER ST. PARKING DECK (395 Stalls)

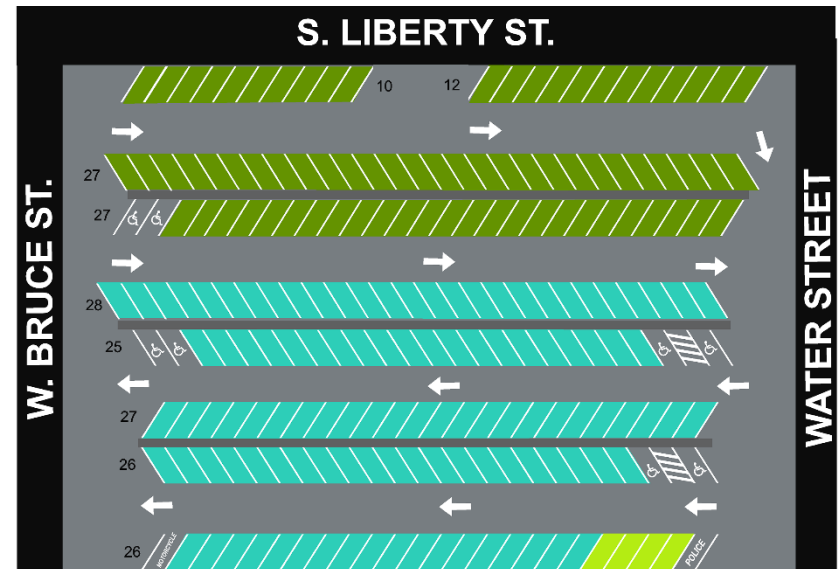
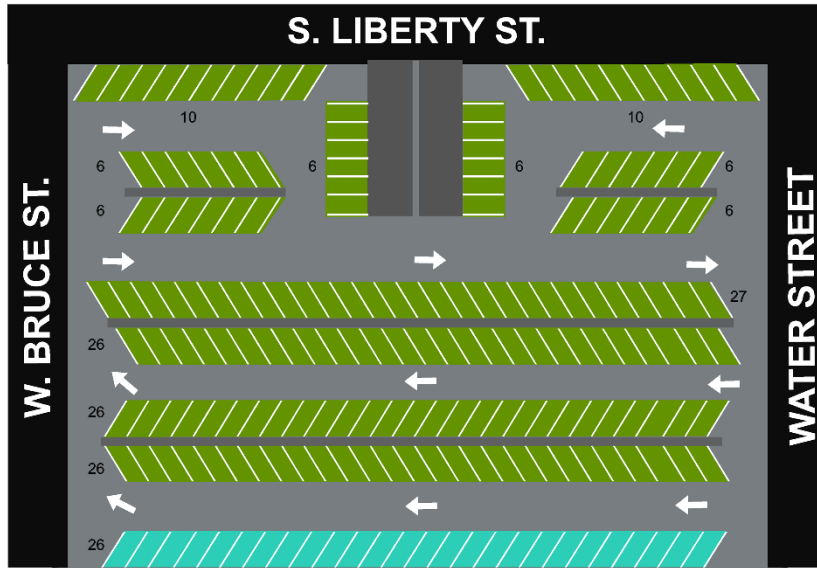
NORTH →

## UPPER LEVEL

4 HR PARKING - 26 STALLS PERMIT PARKING - 161 STALLS

## LOWER LEVEL

4 HR PARKING - 120 STALLS PERMIT PARKING - 76 HANDICAP - 8 4 - 10 minute parking



■ 4 hour Parking ■ 10 Minute Quick Pickup ■ Permit Parking

### Existing Stalls

Permit	131
Handicap	8
3 hour	114
10 hour	131
30 minute	3
1 hour	8

### Proposed New Stalls

Permit	237
Handicap	8
4 hour	146
Quick Pickup (10-min)	4

New Signs Needed



QUANTITY 1  
12" X 6"



QUANTITY 2  
12" X 18"



QUANTITY 38  
12" X 21"



QUANTITY 30  
12" X 18"



QUANTITY 4  
12" X 18"



QUANTITY 2  
30" X 42"



(164 STALLS)

# MUNICIPAL PARKING LOT

## Existing Stalls

Handicap	9
10 hour	113
City Reserved	42

## Proposed New Stalls

Handicap	9
4 hour	69
Permit	44
City Reserved	42

## New Signs Needed



QUANTITY 4  
30" X 42"



QUANTITY 8  
12" X 21"

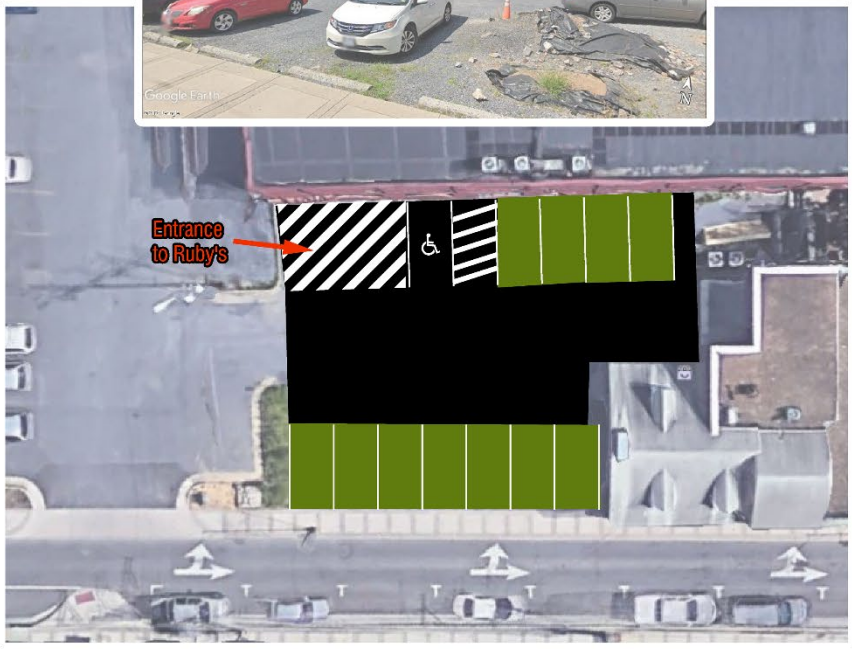


- 4 hour Parking
- Permit Parking
- City Reserved



# HARRISON HOUSE PARKING

↑ NORTH



Entrance to Ruby's

1 Handicap space added

■ Permit Parking

**Existing Stalls**

Unrestricted	13
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**Proposed New Stalls**

Permit	11
Handicap	1

**New Signs Needed**

VAN ACCESSIBLE

12X6 QUANTITY 1



12X18 QUANTITY 1



12X21 QUANTITY 6

# LIBERTY & MAIN ON STREET PARKING (126 SPACES)



■ 10 hour Parking

Existing Space

Liberty St - Grattan to Warren	Unrestricted	59
	Red Zone	40
S Main - Grattan to Campbell	Unrestricted	27

Proposed New Spaces

Liberty St - Grattan to Warren	10 hour	59
S Main - Grattan to Campbell	10 hour	67

New Signs Needed

← NORTH



12x18  
quantity - 48  
(required every 75')

*Another option would be to make all these spaces unrestricted. This would reduce the estimated cost of the project by 15-20%*