

Goals and Objectives

Ownership

Goal:

To develop a greenway ownership structure that is comprehensive. (See “Long Term Responsibilities”)

Objectives:

To explore, together with the City of Harrisonburg, primary ownership of the Blacks Run Greenway, including the holding of easements and liability, by the City of Harrisonburg, with administration by the Harrisonburg Parks and Recreation Department.

To explore development of a private Blacks Run Greenway Foundation for the purpose of private fundraising to supplement Greenway management and maintenance costs to complement city ownership and management activities.

To encourage adoption of the Blacks Run Greenway as part of the City of Harrisonburg Comprehensive Plan.

Management and Maintenance

Goal:

To develop policies for centralized Greenway management and maintenance that ensures safety on the trail and extends the life of the trail. (See “Long Term Responsibilities”)

Objectives:

To negotiate with the City of Harrisonburg to provide regular Greenway trail maintenance and upkeep.

To expand volunteer involvement in Greenway maintenance and improvement such as trash pickup and tree planting by enhancing existing venues such as the annual Blacks Run Community Cleanup Days and Adopt-A-Stream programs.

To coordinate city-provided and volunteer-provided management and maintenance services.

Easements

Goal:

To work with private and public property owners along the Greenway corridor to gain voluntary, legal access for the Greenway. (See “Land Ownership and Use”)

Objectives:

To use a combination of voluntary easements and access and use agreements with property owners to gain access to parcels or portions of parcels that include the Greenway.

To explore the appropriateness of acquiring land for the Greenway through voluntary donation of land by property owners.

To always respect the interests and wishes of property owners.

Funding

Goal:

To fund Greenway design and construction through a public/private partnership model. (See “Socio-economic Impact”)

Objectives:

To identify and acquire primary funding for the Greenway through federal, state and private sector grants.

To negotiate with the City of Harrisonburg to provide funding for local match requirements for Greenway construction grants (a typical match requirement ranges from 20% to 50% of the grant award amount).

To use in-kind contributions, such as volunteer labor, city staff time, and donated planting and construction materials, wherever possible for local match requirements for Greenway design and construction grants.

To encourage private donations through fundraising efforts.