

## SUMMARY OF OUTREACH FOR STORMWATER UTILITY PROGRAM DEVELOPMENT

- Public Works staff presented to City Council information on the Municipal Separate Storm Sewer System (MS4) Permit Program and on funding proposals on:
  - October 29, 2013 – City Council Work Session – The Municipal Separate Storm Sewer Systems (MS4) Program
  - November 26, 2013 - City Council Meeting - Established Stormwater Advisory Committee and adopted bylaws
  - September 23, 2014 – City Council Meeting – Update on Stormwater Advisory Committee (SWAC) activities and draft Utility Ordinance
  - October 11, 2014 – Presentation of Proposed Stormwater Utility Ordinance and Fee
- Stormwater Advisory Committee (SWAC) met once per month. Meetings are open to the public and include a public comment period at the beginning.
- City staff has sent monthly updates on SWAC and stormwater utility program development through our Stormwater and Environmental (E-Mail) Notifications. Subscribe at <http://www.harrisonburgva.gov/notify-me>.
- Between September 2014 and January 2015, city staff and SWAC members presented at 15 meetings with colleges, churches, residential and commercial property owners/ managers, business organizations, rotary clubs, builders associations, and special interest groups.
- Two (2) open houses on November 12 at Thomas Harrison MS and December 2 Spotswood ES that ran from 5:30pm-7:30pm. 17 people attended on November 12 and over 40 people attended on December 2.
- A public comment period was advertised between November 12 through December 20. Between September 29 through December 20, 42 individuals submitted comments. (See enclosed summary and full comments.)
- The February 24, 2015 Public Hearing was advertised on February 9 and 16, 2015 in the Daily-News Record.
- Notice of Public Hearing was also posted at <http://www.harrisonburgva.gov/public-hearings>.
- City staff has maintained a Stormwater Utility information webpage at [www.HarrisonburgVa.gov/stormwater-utility](http://www.HarrisonburgVa.gov/stormwater-utility) .
- City Public Information Office released a press release on November 7, 2014 – “City to Host Two Open Houses on Stormwater Utility Ordinance and Fee”
- WHSV News featured the story “Increased Fee Proposed in Harrisonburg” on November 12, 2014.
- The Daily-News Record featured the story “Proposed Fee Focus of City Meeting” on December 2, 2014.
- Thanh Dang, Transportation & Environmental Planning Manager, was interviewed by Bob Corso on WHSV News in a 1 on 1 segment on December 8, 2014 regarding the stormwater utility.

- Public Works staff met with individual city departments between January through April 2014, and again as needed, to discuss department responsibilities to reduce polluted runoff and meet the Municipal Separate Storm Sewer System (MS4) permit requirements.
- City staff continues to attend Virginia Municipal Stormwater Association (VAMSA) meetings to stay abreast on stormwater updates.